

# Using Data to Support Violence Prevention and Response Programs



Michael P. McNeil, MS, CHES, FACHA  
Columbia University  
ACHA Annual Meeting  
June 2, 2011

# Reflective Questions

- **What data is currently available on campus?**
- **What data might you need to make a more effective case for your violence prevention and response efforts?**
- **What strategies are needed to collect violence prevention and response data?**
- **How can you make the case for gathering new (or additional) data?**

# Reflective Questions

- **Why do we evaluate our efforts?**
- **How do we evaluate our efforts?**
- **How do we evaluate for process, impact, outcome?**
- **How does our evaluation guide our future efforts?**

# Reflective Questions

- **Who are your existing allies that support violence prevention and response programs on campus?**
- **What barriers need to be addressed to improving your violence prevention and response efforts on campus?**
- **How can you use data to build the support needed for a well integrated and evidence-informed violence prevention and response program on campus?**

# **Action Steps**

**To improve our violence prevention efforts on campus we can...**

**When I return to campus I will...**

**To help strengthen our violence prevention efforts on campus I will reach out to...**

# Contact Me

**Michael P. McNeil**

**Director, Alice! Health Promotion**

**Health Services at Columbia**

**mpmcneil@columbia.edu**

**212-854-5453**

**www.alice.columbia.edu**

*This presentation will be available from the For Health Promotion Professionals section of the Alice! website next week.*